

ORDER



Orders
Order / Rev: 711684
Alt Order #:
Product Desc: Sam Ervin 2012
Estimate:
Flight Dates: 10/22/12 - 11/06/12
Original Date / Rev: 09/05/12 / 09/05/12
Order Type: Political

WFMY-TV

Primary AE: Bill Lancaster
Sales Office: WFMY
Sales Region: LOC

Agency Name: Media Partners Inc/ POL
Buying Contact:
Billing Contact:
 13200 Strickland Road
 Raleigh, NC 27613

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Ervin,S/ Supreme Court
Demographic: A25-54
Product Codes: PL-Judicial
Priority: P-1
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	11	\$4,475.00	\$3,803.75
10/29/12	11/06/12	89	\$39,300.00	\$33,405.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	11	\$4,475.00	\$3,803.75	0.00
November 2012	89	\$39,300.00	\$33,405.00	0.00
Totals	100	\$43,775.00	\$37,208.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Bill Lancaster			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFMY	10/28/12	10/28/12	Good Morning Show Sun	CM	7-9a	-----S	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00
				Good Morning Show Sunday (7:00 AM-9:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		2				\$300.00		0.00			
N 2	WFMY	10/28/12	10/28/12	CBS Sunday Morning	CM	9-1030a	-----S	:30	2	\$750.00	P-1	0.00	NM	2	\$1,500.00
				CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		2				\$750.00		0.00			
N 3	WFMY	11/03/12	11/03/12	Good Morning Show Sat	CM	7-9a	-----S-	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00
				Good Morning Show Saturday (7:00 AM-9:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		2				\$300.00		0.00			
N 4	WFMY	10/29/12	11/02/12	CBS This Morning	CM	8-10a	22222--	:30	10	\$150.00	P-1	0.00	NM	10	\$1,500.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	22222--		10				\$150.00		0.00			
N 5	WFMY	10/29/12	11/02/12	M-F 6-8a	CM	6-8a	22222--	:30	10	\$325.00	P-1	0.00	NM	10	\$3,250.00
				Good Morning Show 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	22222--		10				\$325.00		0.00			
N 6	WFMY	11/01/12	11/02/12	Price Is Right	CM	11a-12p	---22--	:30	4	\$400.00	P-1	0.00	NM	4	\$1,600.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WFMY	11/01/12	11/02/12	Price Is Right Price Is Right	CM	11a-12p	--- 22--	:30	4	\$400.00	P-1	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--- 22--		4			\$400.00			0.00			
N 7	WFMY	10/29/12	11/02/12	News2 at Noon News2 at Noon	CM	12-1230p	11111--	:30	5	\$350.00	P-1	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	11111--		5			\$350.00			0.00			
N 8	WFMY	10/25/12	10/26/12	Price Is Right Price Is Right	CM	11a-12p	--- 22--	:30	4	\$225.00	P-2	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	--- 22--		4			\$225.00			0.00			
N 9	WFMY	10/29/12	10/31/12	Price Is Right Price Is Right	CM	11a-12p	222----	:30	6	\$225.00	P-2	0.00	NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	222----		6			\$225.00			0.00			
N 10	WFMY	10/29/12	11/02/12	News 2 at 5 News 2 at 5	CM	5-530p	11111--	:30	5	\$450.00	P-1	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	11111--		5			\$450.00			0.00			
N 11	WFMY	11/01/12	11/02/12	530-6p Andy Griffith 530-6p Andy Griffith	CM	530-6p	--- 11--	:30	2	\$475.00	P-1	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--- 11--		2			\$475.00			0.00			
N 12	WFMY	10/29/12	10/31/12	530-6p Andy Griffith 530-6p Andy Griffith	CM	530-6p	111----	:30	3	\$350.00	P-2	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	111----		3			\$350.00			0.00			
N 13	WFMY	10/29/12	11/02/12	News 2 at 6 News 2 at 6	CM	6-630p	11111--	:30	5	\$750.00	P-1	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	11111--		5			\$750.00			0.00			
N 14	WFMY	10/29/12	11/02/12	PA (M-F) PA (M-F)	CM	7-8p	11111--	:30	5	\$800.00	P-1	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	11111--		5			\$800.00			0.00			
N 15	WFMY	10/25/12	10/25/12	PA (M-F) PA (M-F)	CM	7-8p	--- 1---	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	--- 1---		1			\$550.00			0.00			
N 16	WFMY	10/25/12	10/25/12	News 2 at 11 News 2 at 11	CM	11-1135p	--- 1---	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	--- 1---		1			\$550.00			0.00			
N 17	WFMY	10/29/12	11/01/12	News 2 at 11 News 2 at 11	CM	11-1135p	11-1---	:30	3	\$550.00	P-2	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	11-1---		3			\$550.00			0.00			
N 18	WFMY	11/04/12	11/04/12	Good Morning Show Sun Good Morning Show Sunday	CM	7-9a (7:00 AM-9:00 AM)	-----S	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		2			\$300.00			0.00			
N 19	WFMY	11/04/12	11/04/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----S	:30	2	\$750.00	P-1	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		2			\$750.00			0.00			
N 20	WFMY	11/05/12	11/06/12	CBS This Morning CBS This Morning	CM	8-10a	22-----	:30	4	\$150.00	P-1	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N20	WFMY	11/05/12	11/06/12	CBS This Morning CBS This Morning	CM	8-10a	22-----	:30	4	\$150.00	P-1	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	22-----					4	\$150.00		0.00			
N21	WFMY	11/05/12	11/06/12	M-F 6-8a Good Morning Show 6a	CM	6-8a	22-----	:30	4	\$325.00	P-1	0.00	NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	22-----					4	\$325.00		0.00			
N22	WFMY	11/05/12	11/05/12	Price Is Right Price Is Right	CM	11a-12p	2-----	:30	2	\$400.00	P-1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	2-----					2	\$400.00		0.00			
N23	WFMY	11/05/12	11/05/12	News2 at Noon News2 at Noon	CM	12-1230p	1-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$350.00		0.00			
N24	WFMY	11/05/12	11/05/12	News 2 at 5 News 2 at 5	CM	5-530p	1-----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$450.00		0.00			
N25	WFMY	11/05/12	11/05/12	530-6p Andy Griffith 530-6p Andy Griffith	CM	530-6p	1-----	:30	1	\$475.00	P-1	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$475.00		0.00			
N26	WFMY	11/05/12	11/05/12	News 2 at 6 News 2 at 6	CM	6-630p	1-----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$750.00		0.00			
N27	WFMY	11/05/12	11/05/12	PA (M-F) PA (M-F)	CM	7-8p	2-----	:30	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	2-----					2	\$800.00		0.00			
N28	WFMY	11/05/12	11/05/12	Letterman Late Night with David Letterman(11:35 PM-12:30 XM)	CM	1135-1230a	1-----	:30	1	\$275.00	P-1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$275.00		0.00			
N29	WFMY	11/02/12	11/02/12	News 2 at 11 News 2 at 11	CM	11-1130p (11:00 PM-11:30 PM)	----1--	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--					1	\$800.00		0.00			
N30	WFMY	11/03/12	11/03/12	News 2 at 6 Saturday News 2 at 6 Saturday	CM	6-630p	-----1-	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-					1	\$375.00		0.00			
N31	WFMY	10/28/12	10/28/12	News 2 at 6 Sunday News 2 at 6 Sunday	CM	6-630p	-----1	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1					1	\$375.00		0.00			
N32	WFMY	10/30/12	11/01/12	PR Prime	CM	M-Sun Prime Rot	-1-1---	:30	2	\$1,250.00	P-1	0.00	NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-1---					2	\$1,250.00		0.00			
N33	WFMY	11/04/12	11/04/12	News 2 at 11 News 2 at 11	CM	11-1130p (11:00 PM-11:30 PM)	-----1	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1					1	\$800.00		0.00			
N34	WFMY	11/05/12	11/05/12	News 2 at 11 News 2 at 11	CM	11-1130p (11:00 PM-11:30 PM)	1-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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N34	WFMY	11/05/12	11/05/12	News 2 at 11 News 2 at 11	CM	11-1130p (11:00 PM-11:30 PM)	1-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1				\$800.00		0.00			
N35	WFMY	11/04/12	11/04/12	News 2 at 6 Sunday News 2 at 6 Sunday	CM	6-630p	-----1	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1		1				\$375.00		0.00			
N36	WFMY	11/05/12	11/05/12	PR Prime	CM	M-Sun Prime Rot	1-----	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1				\$1,250.00		0.00			
													Totals	100	\$43,775.00